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Maximum Impact Simulcast

Leadership That Inspires

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Every leader I've seen that failed didn't fail in leading others, they failed in leading themselves.

“Leadership is not money, fame or power, it's responsibility.” ~ Peter Drucker

In recent years, many people in powerful positions thought leadership was about getting not giving. We chose people for charisma and not character, image not integrity, style not substance.

We were told 25 years ago that people are primarily interested in money. We were told wrong. People aren't primarily looking for money; they're searching for meaning and significance.

How to succeed as a leader

- 1) Strive for self-awareness
- 2) Be clear about values, principles, and basic beliefs.
- 3) Discover your motivations.
- 4) Build the team around you.
- 5) Lead an integrated life.

Action Plan:

- ✓ When a crisis comes, it's too late to build a support team. This month, spend extra time deepening your relationships with those persons to whom you would turn if life suddenly went downhill.
- ✓ Regardless of the context in which we lead, our ethics will be put to the test. Which moral dilemmas are you most likely to encounter in your leadership position? Predetermine your ethical boundaries now so that it's easier to follow your guiding principles and beliefs later.

